

**BMW of North America**  
**2004 Model Year - 5 Series**  
**Suggested Retail Price**

Effective January 1, 2004

U.S. Models	525i	530i	545i	545i 6-spd
<b>Base Price U.S.A. Port of Entry*</b>	<b>\$39,800</b>	<b>\$44,900</b>	<b>\$55,000</b>	<b>\$55,000</b>

<b>Base Price Euro Delivery Munich Pick Up</b>	<b>\$37,015</b>	<b>\$41,755</b>	<b>\$51,150</b>	<b>\$51,150</b>
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<b>Base Price Diplomatic U.S.A. Port of Entry</b>	<b>\$37,810</b>	<b>\$42,655</b>	<b>\$52,250</b>	<b>\$52,250</b>
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**Option Codes**

205	STEPTRONIC 6-speed, Automatic Transmission	1,275	1,275	STD	N/A
206	Sequential Manual Gearbox (SMG) 6-speed (Requires ZSP)	1,500	1,500	N/A	N/C
261	Rear Door Mounted Side Impact Airbag	385	385	385	385
416	Power Rear Sun Shade/Manual Rear Side Window Shade	575	575	575	575
435	Wood trim maple (requires ZPP)	N/C	N/C	N/C	N/C
438	Wood trim poplar	ZPP	ZPP	STD	STD
456	Comfort Seats (Requires Leather or ZPP for 6-Cylinder Models)	NA	1,200	1,200	1,200
465	Fold Down Rear Seats	475	475	475	475
488	Lumbar Support for Front Seats (Included with ZPP and 456)	ZPP	ZPP	400	400
496	Rear Seat Heating (Requires CWP)	350	350	350	350
508	Park Distance Control with graphic display (front and rear)	700	700	700	700
522	Xenon Headlights (include adaptive headlights)	800	800	STD	STD
541	Active Cruise Control	2,200	2,200	2,200	2,200
609	On-board Navigation System	1,800	1,800	1,800	1,800
610	Head up display (requires 609)	1,000	1,000	1,000	1,000
655	Satellite Radio	595	595	595	595
693	Satellite Radio Preparation	75	75	75	75
ZIA	Anthracite Trim	N/A	N/A	N/C	N/C
Uph. Code	Dakota Leather Upholstery	1450/ZPP	1450/ZPP	STD	STD

**Package Codes**

ZSP	Sport Package	3,300	3,300	N/A	3,300
ZSS	Sport Package	N/A	N/A	3,300	N/A
ZPP	Premium Package, 525i and 530i only	2,400	2,400	N/A	N/A
ZPS	Premium Sound Package	1,800	1,800	1,800	1,800
ZCW	Cold Weather Package	750	750	750	750

**Note: Package contents not fully represented above. Comprehensive package descriptions available separately.**

	Destination & Handling	695	695	695	695
	Dealer Preparation	STD	STD	STD	STD
	Gas Guzzler Tax	N/A	N/A	N/A	N/A

All prices and specifications are subject to change without notice.

\* The Center Principal's ultimate cost may vary due to incentives, allowances and other programs or payments.

**STD - Standard Equipment**  
**NA - Not Available**

**BMW of North America  
2004 Model Year - 5 Series  
Confidential Wholesale Price**

Effective January 1, 2004

U.S. Models	525i	530i	545i	545i 6-spd
<b>Base Price U.S.A. Port of Entry*</b>	<b>\$36,380</b>	<b>\$41,020</b>	<b>\$50,210</b>	<b>\$50,210</b>
<b>Base Price Euro Delivery Price Munich Pick Up</b>	<b>\$33,685</b>	<b>\$37,995</b>	<b>\$46,545</b>	<b>\$46,545</b>
<b>Base Price Diplomatic U.S.A. Port of Entry</b>	<b>\$34,405</b>	<b>\$38,815</b>	<b>\$47,545</b>	<b>\$47,545</b>

**Option  
Codes**

205	STEPTRONIC 6-speed, Automatic Transmission	1,210	1,210	STD	N/A
206	Sequential Manual Gearbox (SMG) 6-speed (Requires ZSP)	1,425	1,425	N/A	N/C
261	Rear Door Mounted Side Impact Airbag	350	350	350	350
416	Power Rear Sun Shade/Manual Rear Side Window Shade	525	525	525	525
435	Wood trim maple (requires ZPP)	N/C	N/C	N/C	N/C
438	Wood trim poplar	ZPP	ZPP	STD	STD
456	Comfort Seats (Requires Leather or ZPP for 6-Cylinder Models)	NA	1,090	1,090	1,090
465	Fold Down Rear Seats	430	430	430	430
488	Lumbar Support for Front Seats (Included with ZPP and 456)	ZPP	ZPP	365	365
496	Rear Seat Heating (Requires CWP)	320	320	320	320
508	Park Distance Control with graphic display (front and rear)	635	635	635	635
522	Xenon Headlights (include adaptive headlights)	730	730	STD	STD
541	Active Cruise Control	2,000	2,000	2,000	2,000
609	On-board Navigation System	1,640	1,640	1,640	1,640
610	Head up display (requires 609)	910	910	910	910
655	Satellite Radio	540	540	540	540
693	Satellite Radio Preparation	70	70	70	70
ZIA	Anthracite Trim	N/A	N/A	N/C	N/C
Uph. Code	Dakota Leather Upholstery	1320/ZPP	1320/ZPP	STD	STD

**Package  
Codes**

ZSP	Sport Package	3,005	3,005	N/A	3,005
ZSS	Sport Package	N/A	N/A	3,005	N/A
ZPP	Premium Package, 525i and 530i only	2,185	2,185	N/A	N/A
ZPS	Premium Sound Package	1,640	1,640	1,640	1,640
ZCW	Cold Weather Package	685	685	685	685

**Note: Package contents not fully represented above. Comprehensive package descriptions available separately.**

	Destination & Handling	695	695	695	695
	Dealer Preparation	STD	STD	STD	STD
	Gas Guzzler Tax	N/A	N/A	N/A	N/A

2004 MY 5 Series Packages

Effective September 1, 2003

Package	525i	530i	545i	545i 6-speed
<b>Premium - ZPP</b>	<b>\$2,400</b> leather upholstery wood trim maple universal garage door opener auto-dimming mirror lumbar support	<b>\$2,400</b> leather upholstery wood trim maple universal garage door opener auto-dimming mirror lumbar support	N/A	N/A
<b>Sport - ZSP/ZSS</b>	<b>\$3,300</b> 17" wheels and run-flat performance tires sport suspension sport seats active steering active roll stabilization shadow line exterior trim	<b>\$3,300</b> 18" wheels and run-flat performance tires sport suspension sport seats active steering active roll stabilization shadow line exterior trim	<b>\$3,300</b> 18" wheels and run-flat performance tires sport suspension sport seats active steering active roll stabilization shadow line exterior trim	<b>STD</b>
<b>Premium Sound - ZPS</b>	<b>\$1,800</b> 6 CD Changer Logic 7 sound system	<b>\$1,800</b> 6 CD Changer Logic 7 sound system	<b>\$1,800</b> 6 CD Changer Logic 7 sound system	<b>\$1,800</b> 6 CD Changer Logic 7 sound system
<b>Cold Weather - ZCW</b>	<b>\$750</b> heated front seats headlamp cleaning system heated steering wheel	<b>\$750</b> heated front seats headlamp cleaning system heated steering wheel	<b>\$750</b> heated front seats headlamp cleaning system heated steering wheel	<b>\$750</b> heated front seats headlamp cleaning system heated steering wheel